## REMARKS/ARGUMENTS

In response to the Examiner's Final Office Action of April 27, 2007 issued with respect to the present RCE application, the Applicant respectfully submits the accompanying Amendment to the claims and the below Remarks.

## Regarding Amendment

In the Amendment:

independent claim 1 is amended to specify that the drive electronics are mounted on a mounting element which has a clamping arrangement for clamping the support member of the printhead module to the support frame of the casing. Support for these amendments can be found at page 13, line 32-page 15, line 25 of the present specification; and

dependent claims 2-8 are unchanged.

It is respectfully submitted that the above amendments do not add new matter to the present application, nor nay new issues to the prosecution of the present application.

## Regarding 35 USC 103(a) Rejections

It is respectfully submitted that the subject matter of amended independent claim 1, and claims 2-8 dependent therefrom, is not taught or suggest by any one or more of previously cited Silverbrook '034, Lee and Silverbrook '908 in view of newly cited King et al. (US 6,457,810), for at least the following reasons.

As discussed above, independent claim 1 has been amended to recite the arrangement of the present invention in which the fluid channel members 40 of the printhead modules 30 are clamped within the channel 21 of the casing 20 by the support 91 which mounts the drive electronics 100 to the casing (see page 13, line 32-page 15, line 25 of the present specification).

None of the cited references teach or suggest such an arrangement, rather Silverbrook '834 merely discloses that the printhead modules 46 mounted to the individual ink distribution arrangements 72 are positioned in the channel 62 (see paragraph [0057]), Lee is silent as to the relative mounting of the printer controller 12 and printer head 22 (see col. 3, line 38-col. 4, line 11), Silverbrook '908 merely discloses that the reservoir molding 32 is heat staked to the chassis 14 (see col. 5, lines 14-33), and King merely discloses that that the printhead 10 is inserted into the channel 94 to contact the connector 44 of each tile 22 with the conductive ribs 114 via the conductive strip 122 (see col. 6, line 66-col. 7, line 8).

Thus, the subject matter of amended independent claim 1, and claims 2-8 dependent therefrom, is not taught or suggested by Silverbrook '834, Lee, King and Silverbrook '908 either taken alone or in combination with one another.

Response to Final Office Action of April 27, 2007

It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

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